

**Ladies & Gentlemen,**

**Welcome to our website !**

**We believe you can earn good money,  
quickly & easily selling for our company.**

**Our existing salespersons earn on average  
anywhere from \$300 - \$600 daily.**

**You can do the same.**

**Please view this slide show. It will answer  
most questions you may have.**

**Feel free to PRINT any of this material for  
recollection/learning purposes.**

**Let's start !**

# **WHAT DO WE SELL ?**

**We sell swimming pool liners for inground and above ground pools.**



**Inground pool**



**Above ground pool**

**Pool liners are watertight, made of vinyl and cover the interior of these pools to keep water from draining out.**

**This applies to “vinyl liner swimming pools”. Gunite, concrete and fiberglass swimming pools do not require a pool liner to be watertight.**

**Pool liners must be replaced every 7 to 10 years because they develop punctures and tears.**

**The ADVANTAGE of the pool liner business is that replacing the pool liner is a necessity (if the customer wants to continue using the pool). It is like having a flat tire. You must fix it if you want to continue using the car.**

**INGROUND POOL LINERS prices range from \$3500 - \$5000.**

**Another advantage of this business is that customers initiate the call to replace their pool liner so they can use the pool.**

**In other words, there is not “cold calling” involved. All appointments you will run were initiated by a consumer interested in hiring our services !**

**NOW MORE DETAILS ON THIS**  
**SALES POSITION**

**This sales position is strictly commission based. You will receive a form 1099 (as an independent contractor) for your earnings.**

**You may choose to work full time or part time. You are not obligated to work any set days or hours. You may choose to work weekends and or evenings if you already have another job.**

**The average commission is \$300. The average appointment lasts 45 minutes and you may have multiple appointments & sales in a single day should you choose to.**

**The average closing percentage is 50% - 75%.**

**The installation of pool liners typically takes place 2-3 weeks after the sale.**

**You will receive 70% of your earnings for each sale immediately and the balance of your commissions when the pool liner is installed (as we mentioned before, 2-3 weeks after date of sale).**

**BEST POOL LINERS services 11 states (NJ, NY, CT, MA, RI, NH, PA, DE, MD, MI & OH) and we have appointments 7 days a week from 9 am to 8 pm. We normally book 5,000 appointments yearly.**

**As mentioned before, you are an independent contractor, so YOU will decide how many appointments you will run as well as when and in what geographical area.**

**Our “sales season” (selling pool liners) is from February to August. In September, October and November we sell “pool safety covers” which is another product we will teach you to sell.**

**Pool liners and covers are sold in person by  
in-home appointments.**

**During your in-home presentations, your sales  
manager will be on hand to answer any  
customer questions you may not be able to  
answer, as well as to assist you  
in “closing the deal” if needed.**

**In order to qualify to sell pool liners for our  
company you must learn our  
“IN-HOME PRESENTATION”. You must also  
learn how to PRICE A JOB as well as know how  
to fill out our “CONTRACT” & know “HOW TO  
CLOSE THE DEAL” which are all part of this  
website.**

**Once you believe you are ready to sell for our company we will conduct a phone or an in person interview to verify your “readiness”.**

**If you are indeed ready to sell, you can start selling right away. We will provide you with a “presentation book” which is an exact copy of our “IN-HOME PRESENTATION” (see website menu), pool liner samples, estimate forms, contracts, commission forms and business cards.**

**We recommend you view the entire website, it will teach you everything you need to know to know about this business. You can also call your sales manager Paul with any questions 7 days a week from 10 am to 8 pm.**



**Learning our “IN-HOME PRESENTATION” and all other info should not take you more than 48 hours and the information is fairly easy to grasp.**

***Please view this website in the same sequence as our website menu.***

**Now, please refer to the “IN-HOME PRESENTATION” (see our website menu). We believe you will be pleasantly surprised to find out that using this presentation it will not be difficult for you to sell our pool liners.**